

# Support UPTOWN COLUMBUS

Livable. Inviting. Perpetually Active. Prosperous.

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## Uptown FRIEND (\$500 or <)

- ⇒ Name/logo on website
- ⇒ Uptown window decal

## **Alley Level** (\$1,000 +)

- ⇒ Company name/logo on website
- ⇒ Uptown window decal
- ⇒ 10\*10 space at on Uptown event

## Breezeway Level (\$5,000 +)

- ⇒ Company logo on website
- ⇒ Sponsor listing at one event
- ⇒ Annual social media spotlight
- ⇒ 10\*10 space at three events
- ⇒ Promotional giveaway at two concerts
- ⇒ Uptown window decal

#### Street Level (\$10,000 +)

- ⇒ Company logo on website
- ⇒ Sponsor listing at one event
- ⇒ Logo in Uptown newsletter (bottom placement)
- ⇒ Annual social media spotlight
- ⇒ 10\*10 space at six events
- ⇒ Promotional giveaway at three concerts
- ⇒ Uptown window decal

### Avenue Level (\$25,000 +)

- ⇒ Company logo on Uptown and RushSouth website with hyperlink
- ⇒ Prime sponsor listing at event
- ⇒ Logo in Uptown newsletter (top placement)
- ⇒ Quarterly social media spotlight
- ⇒ 10\*10 space at ten events
- ⇒ Promotional giveaway at seven concerts
- ⇒ Uptown window decal
- ⇒ Seat on the Uptown Board

#### 2 Event Sponsorships (non-title)

- Spring Food Truck Festival
- Spring Concert Series
- RiverFest
- Fall Concert Series
- Fall Food Truck
  Festival

#### Promenade Level (\$40,000 +)

- ⇒ Company logo on Uptown and RushSouth website with hyperlink
- ⇒ Prime sponsor listing at event
- ⇒ Logo in Uptown newsletter (top placement)
- ⇒ Quarterly social media spotlight
- ⇒ 10\*10 space at all events
- ⇒ Promotional giveaway at all concerts
- ⇒ Uptown window decal
- ⇒ Seat on the Uptown Board

### 2 Event Sponsorships (non-title)

- Spring Food Truck Festival
- Spring Concert Series
- RiverFest
- Fall Concert Series
- Fall Food Truck Festival

#### 1 Additional non-title Sponsorship

- Paddle South
- St Patrick's Day on Broadway
- Spooktacular
- Uptown Beer and Wine Festival
- Broadway Holiday